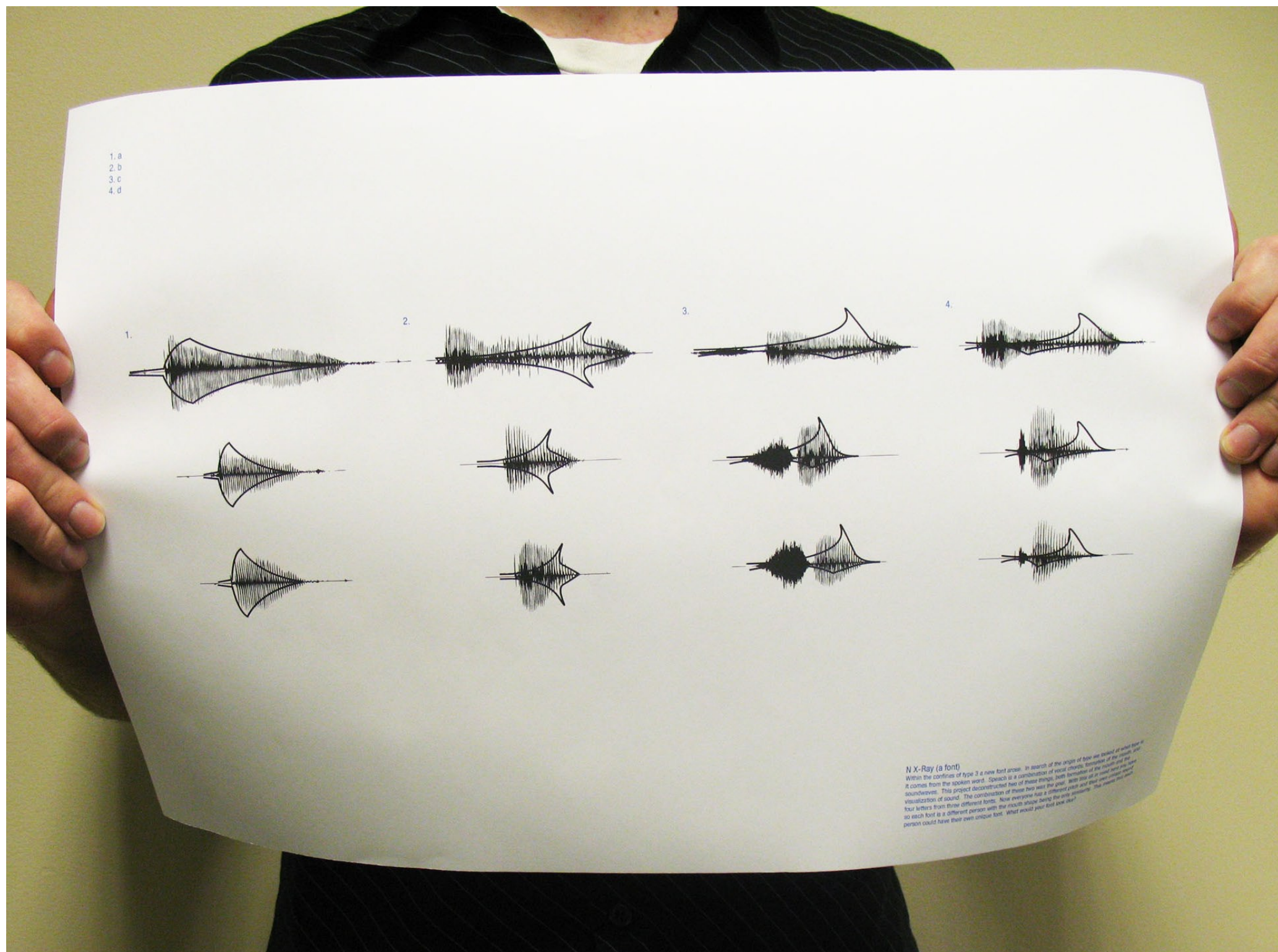


1 MISSION: ANNUAL REPORT

Client: Neenah Paper
Neenah's annual report with classy cutouts showing off the beauty of Neenah paper.

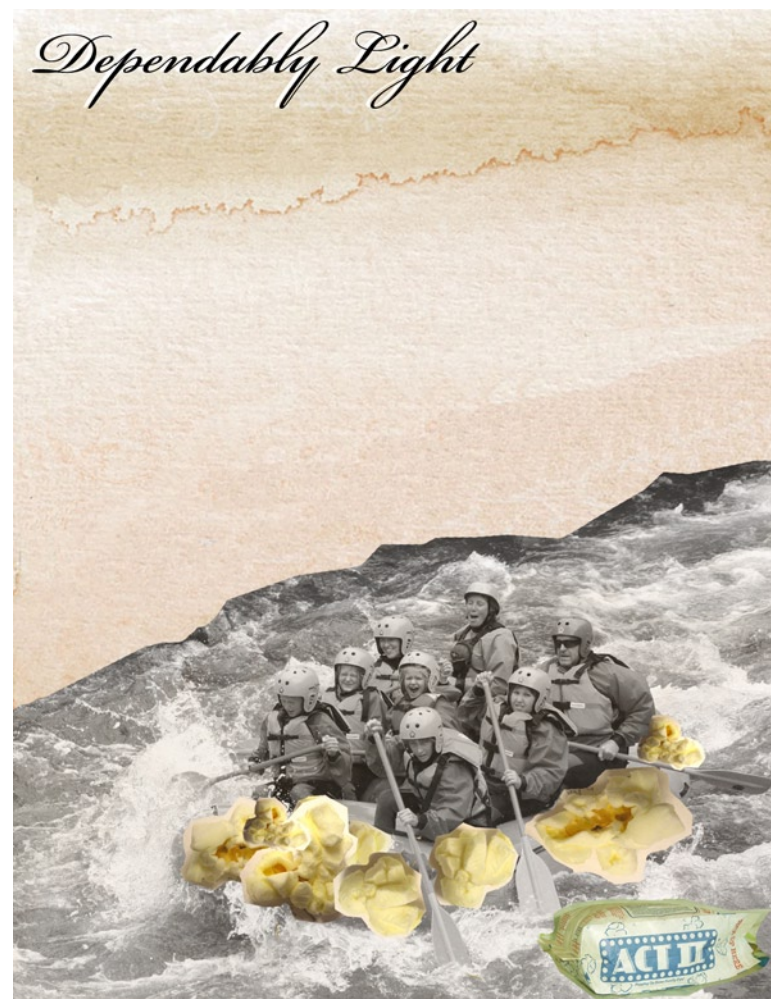


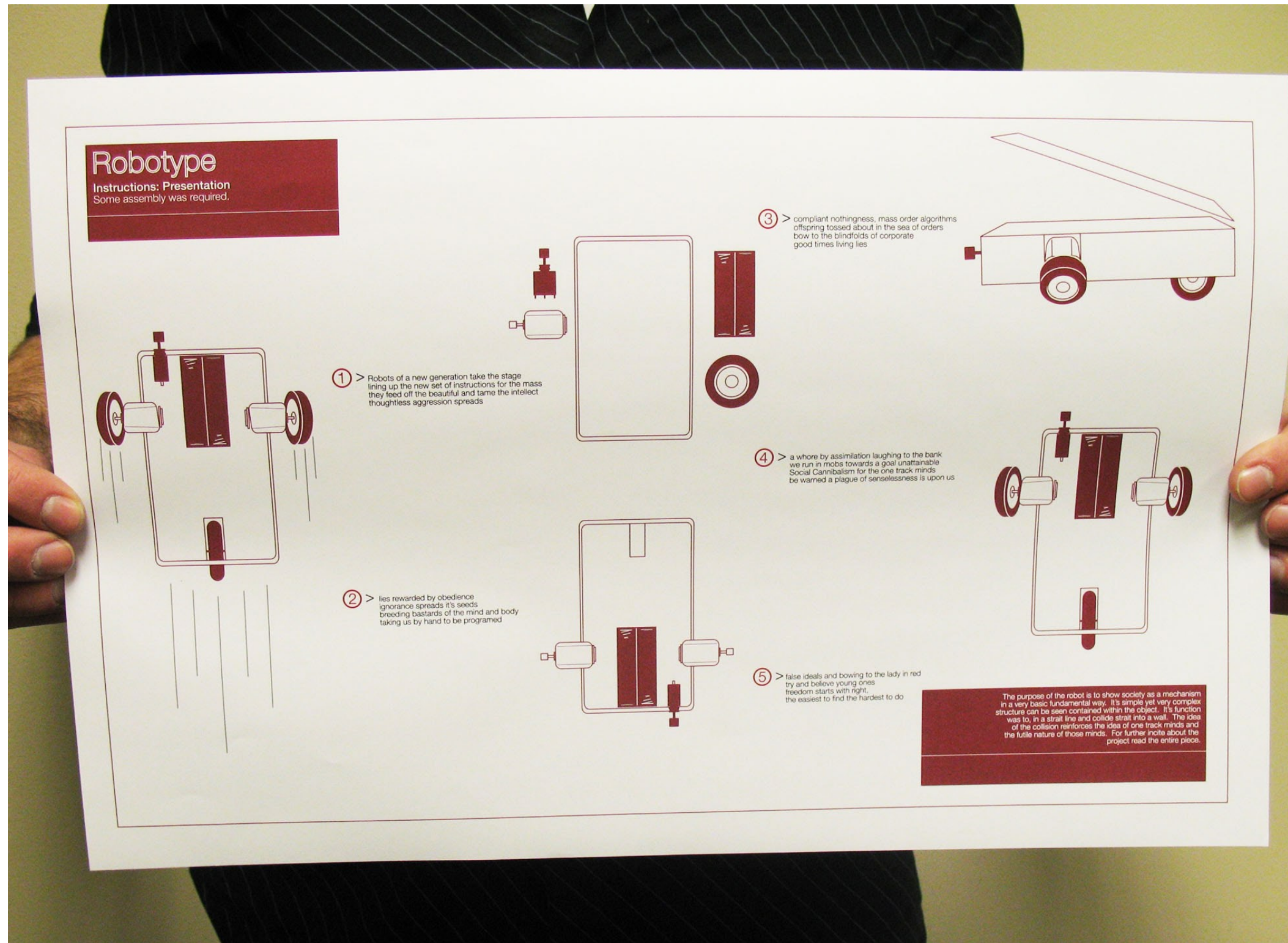
N X-Ray (a font)
 Within the confines of type 3 a new font arose. In search of the origin of type we looked at what type is
 It comes from the spoken word. Speech is a combination of vocal chords, throat, tongue, and lips.
 It comes from the spoken word. Speech is a combination of these things, both formation of the mouth and the
 soundwaves. This project deconstructed these two into the visual and the auditory. The combination of these two was the goal. With this all of our visual and auditory
 visualization of sound. The combination of these two was the goal. With this all of our visual and auditory
 four letters from three different fonts. Now everyone has a different voice and their own unique sound
 so each font is a different person with the mouth shape being the only similarity. This means that every
 person could have their own unique font. What would your font look like?



3 MISSION: BRAND BOOKLET

Client: In the Mix Health club.
This was a marketing package showing the development of this company's mark.





Peel Here →

PARKING VIOLATION

PROVINCE OR STATE

AUTOMOBILE LICENSE NUMBER

TIME

MAKE OF AUTOMOBILE

IT IS DUE TO THE OVERSIGHT OF INDIVIDUALS LIKE YOU, OR SIMPLY THE FACT THAT YOU DON'T CARE THAT WE ARE KILLING OURSELVES. I WOULD LIKE TO THANK YOU FOR SLOWLY SLAUGHTERING MY FAMILY AND YOURS. IT IS DUE IN PART TO LARGE GAS GUZZLERS LIKE YOURS THAT WE HAVE SUCH A POLLUTION PROBLEM . YOU HAVE CONTRIBUTED TO THINGS LIKE THE FACT THAT 40% OF AMERICA'S RIVERS ARE TOO POLLUTED FOR FISHING, SWIMMING, OR AQUATIC LIFE. THE MISSISSIPPI RIVER; WHICH DRAINS NEARLY 40% OF THE CONTINENTAL UNITED STATES, INCLUDING ITS CENTRAL FARM LANDS; CARRIES AN ESTIMATED 1.5 MILLION METRIC TONS OF NITROGEN POLLUTION INTO THE GULF OF MEXICO EACH YEAR. THE RESULTING HYPOXIC COASTAL DEAD ZONE IN THE GULF EACH SUMMER IS ABOUT THE SIZE OF MASSACHUSETTS. SO YOU HAVE A NICE DAY, AND REMEMBER YOU'RE KILLING US. BROUGHT TO YOU BY THE NATIONAL RESOURCE DEFENCE COUNCIL.

NRDC

F u k c e d

Now you know how mother nature feels...almost.

National Resource Defence Council, The Earth's Best Defence

NRDC

Kill The Kids.

Hey you are already doing a good job. A child dies every 15 seconds from water-related diseases. For more info on how to stop this check out the National Resource Defence Council, the earth's best defence, at [www.NRDC.com](#)

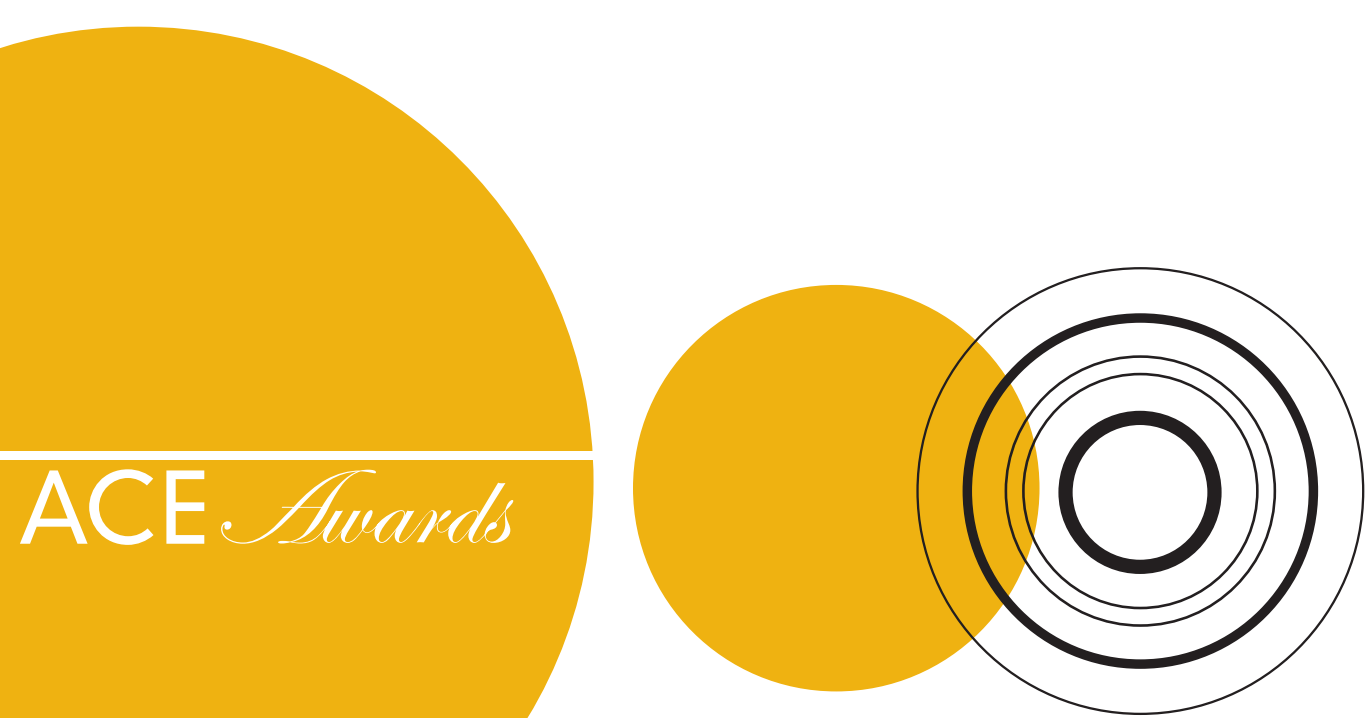
NRDC

ASBESTOS

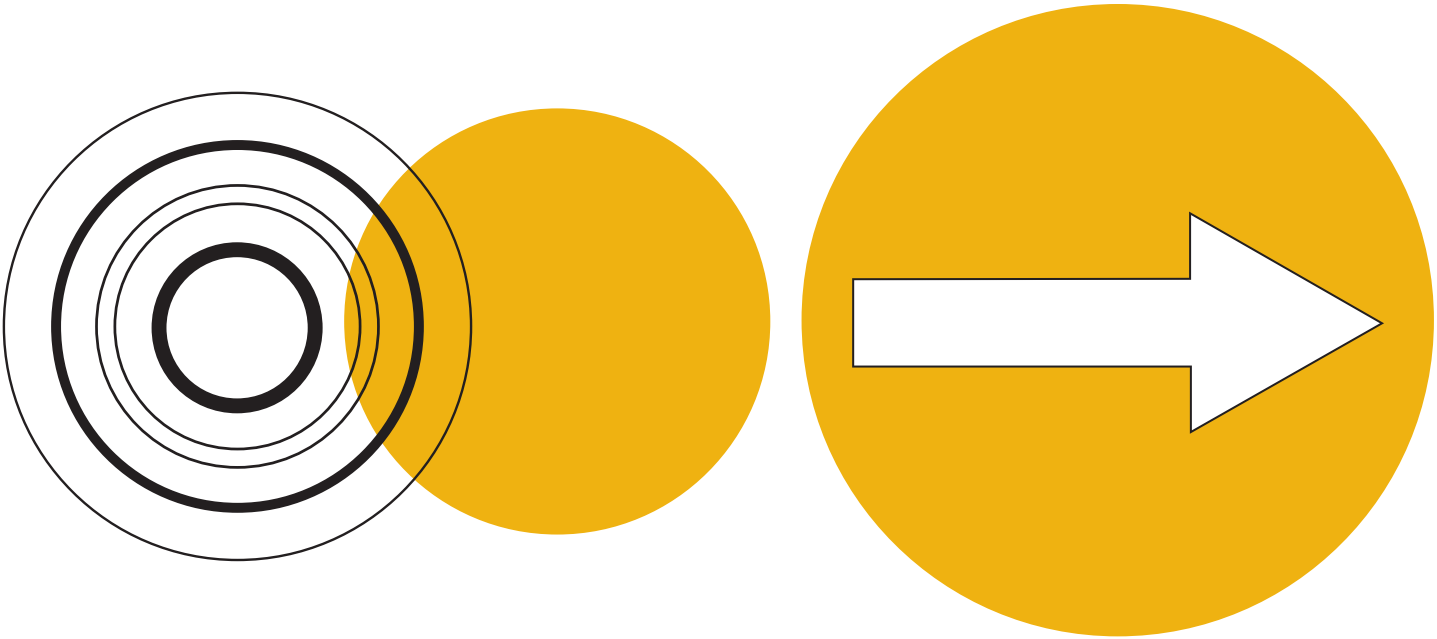
Note

You thought it all disappeared but it's reappearing in your water. Asbestos is one of the leading pollutants in the water you drink every day. From more seek the National Resource Defence Council, The Earth's Best Defence

NRDC



WELCOME TO THE ACE AWARDS CEREMONY



ACE AWARDS CEREMONY
TODAY IN THE EAST AUDITORIUM
TAKE ELEVATOR OR STAIRS DOWN TO THE A-LEVEL

